UNFILTERED: CAREER CONVERSATIONS FOR THE NEXT GEN OF ENVIRONMENTAL PROFESSIONALS

NEBC Business and the Environment
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MEET THE PANELISTS

Derek Forseth

Chief Executive Officer, Alta Science and Engineering, Inc.

Wendy Koelfgen

Clean Energy Commercial and Multidwelling Program Manager, Portland Clean Energy Fund

Paula Parrott

President, Parrott Environmental Consulting

Peter Brandom

City Manager, City of Cornelius

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How far along are you in your career?

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Which sector do you work in?

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What do you hope to get out of this session?

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ELEVATOR SPEECH ACTIVITY

A SHORT, PERSUASIVE SPEECH USED TO INTRODUCE YOURSELF QUICKLY—IDEAL FOR NETWORKING EVENTS, MEETINGS, OR CASUAL ENCOUNTERS WITH COLLEAGUES OR POTENTIAL MENTORS.

Draft an Elevator Speech

Introduce a simple structure and allow 5 minutes to draft.

- **Who**: Your name and current role/position.
- **What**: A brief explanation of your professional background and expertise or what your organization does.
- **Why**: Why does your work matter? What problem are you solving? What sets you apart?

Practice it!

Choose a partner.

Use your elevator speeches as a conversation starter.

Simon Sinek - Linked In

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