

Rethinking Environmental Impact

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Tetra Pak Globally

Present in more than 170 countries across 5 continents

188 billion packs sold in 2016


8,875 filling machines in operation in 2014

Net Sales: 13.6 billion dollars

24,100 employees



This is how you may know Tetra Pak, but...



Public
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Tetra Pak is a provider of food processing solutions, end-to-end!



Processing solutions	Packaging solutions
Technical Services	
Marketing Services	
Sustainability	



Constraints drive sustainability

The global drivers shaping the business environment...

...are giving rise to sustainability

CLIMATE CHANGE

POPULATION GROWTH

RESOURCE DEPLETION

SOCIETY

LIVEABLE

EQUITABLE

ENVIRONMENT

VIABLE

ECONOMY

SUSTAINABLE

Meeting the needs of the present without compromising the ability of future generations to meet their own needs.
Harlem Brundtland

SUSTAINABILITY →




Sustainability helps protect the environment

However, it is also a critical business driver

Environmental Performance

Sustainable growth

Value creator



Long term value creation

Revenue generation

- New products
- New markets
- New customer/share
- Innovation

Cost reductions


- Operational efficiency
- Quality mgmt / Cont. Improv.
- Employee engagement

Risk management

- Regulatory risk
- "Licence to operate"
- Supply chain security / material stewardship

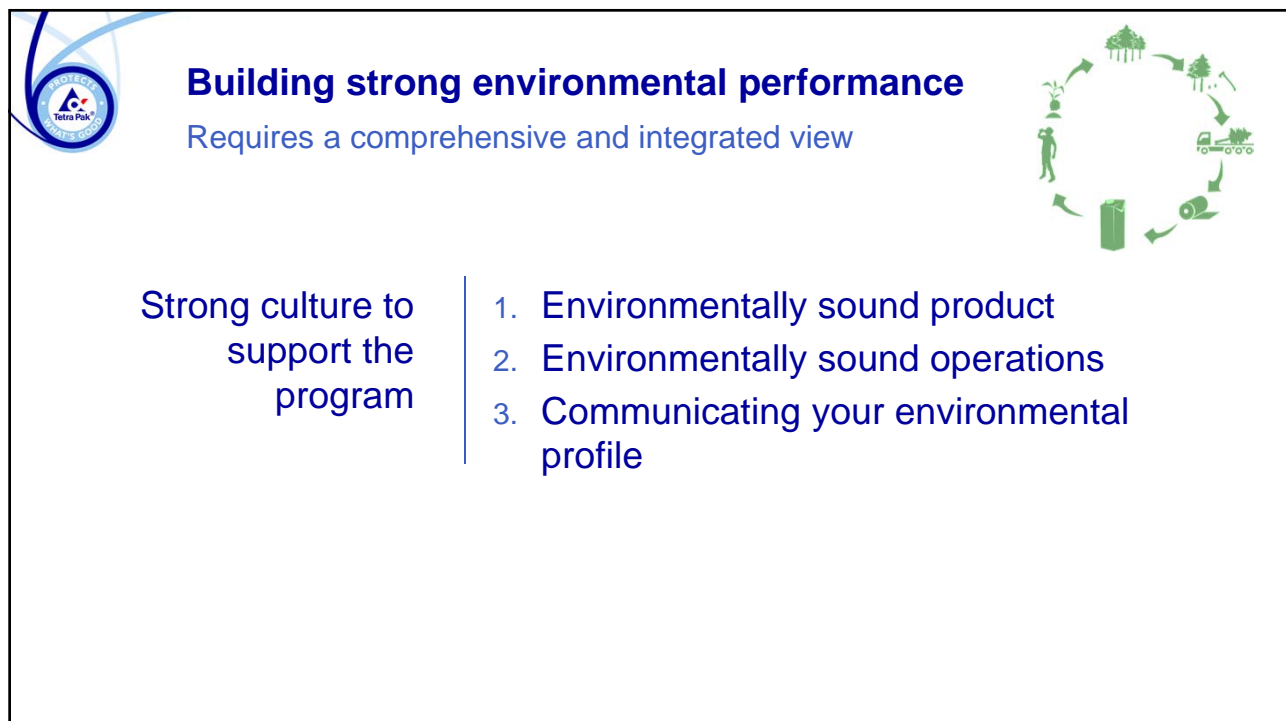
Brand equity

- Differentiation
- Price premium
- Partnership
- Reputation / shareholders goodwill



BOSTON COLLEGE
CARROLL SCHOOL OF MANAGEMENT
Center for Corporate Citizenship

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