Our Panelists

Business & The Environment CONFERENCE • EXPO

Molly Hatfield
Sustainability Program Manager

MODERATOR

Eve Callahan
EVP, Chief Communications Officer

Fawn Bergen
Global Sustainability Program Manager

Craig Riley
Director, Sustainability Services

Bonneville POWER ADMINISTRATION

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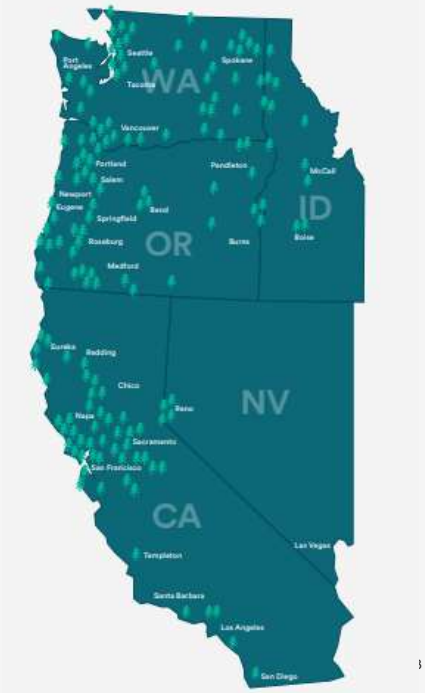
About Umpqua Bank

- Largest bank headquartered in the Pacific Northwest
- Nearly $30 billion in assets
- 4,000 employees
- Consumer and business banking in five West Coast states
- Known for innovative customer experience delivery



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Period of Evolution

From: Siloed Community Responsibility

- Longstanding philanthropy-based outreach and engagement
  - Active grantmaking and sponsorships
  - Industry-leading Connect Volunteer Network
- Siloed from core business operations and functions

To: Integrated Corporate Responsibility

- Broader corporate responsibility program including:
  - Annual reporting
  - Community needs based assessments
  - Service, philanthropy, lending and investments
- Integrating into business functions and operations

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Corporate Responsibility reporting

- Inaugural report published in 2019
- Establishes baseline across core focus areas
- Increases publicly available information
- Outlines evolving Corporate Responsibility strategy
- Creates accountability, annual reporting and continued maturing of program

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Empower deeper, more meaningful relationships

Support Communities
By leveraging our business strengths.

Focus Areas:
Financial Giving
Empowered Volunteers
Expert Solutions

Serve Customers
Through human digital connections.

Focus Areas:
Real Access
Human-Centric Design
Customer Champions

Operate Sustainably
Using smart, responsible business practices.

Focus Areas:
Paper Usage
Transportation
Buildings & Infrastructure

Do Meaningful Work
By inspiring associates to be their best.

Focus Areas:
Diversity & Inclusion
Grow Careers
Make the Investment

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Operating Sustainably

- Starting with smart, responsible business operations that benefit both the environment and the company
- Led by CR team and cross-functional Sustainability Council of senior leaders
- Baseline data and program information shared in report, including energy, water and paper consumption/recycling, corporate travel and associate commuter program
- Introducing significant internal goals around most significant areas:
  - Travel related CO_2 emissions
  - Paper reduction

Thank You

umpquabank.com/corporate-responsibility

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AECOM – Global Leadership

Craig Riley

- Director, Sustainability Services
- Degrees in business, environmental science, & chemistry
- Accredited in LEED, ISSP, GRI
- Over two decades in the business
- Experience in public and private industry, executive planning to sustainable infrastructure

- Professional, technical and management services – worldwide
- #157 in Fortune 500, Annual revenue USD $20.1B (FY18)
- Top Rankings in 20 technical and management categories (ENR)
- Transportation, facilities, environmental, water, energy and government markets
- Over 85,000+ employees; projects in 150 countries
- Largest & most diverse global environmental firm, over 8,500 staff worldwide
- Global network of trained and accredited staff in virtually every aspect of applied sustainability

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"Goals come in many forms. They can **operations-based.** They can be **science-based.** They can be aligned to the **SDGs**. They can be **absolute reduction** or **intensity reduction** goals. They can be **incremental** or more **aspirational**. They can be **public** or **internal**. But one thing for sure, they can also become a **rallying cry** and a **measuring stick** to your company in matters that are both positive and negative."

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Getting sustainability 'under management'

- To get to goals, you have to have a program to report on
- Got the basics covered?

- ✓ Governance/organizational structure
- ✓ Aligned vision and/or guiding principles
- ✓ Stakeholder engagement
- ✓ Materiality
- ✓ Established programmatic areas

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Getting sustainability 'under management'

- Once your ready for data/goals

- ✓ Current/baseline conditions
- ✓ Context for the goals
- ✓ Initial goal structure and potential targets
- ✓ Corporate and facility level actions
- ✓ Refine goals, develop implementation plan (be SMART!)
- ✓ Commit to reporting and disclosure metrics
- ✓ Monitor performance and evaluate program
- ✓ Communicate

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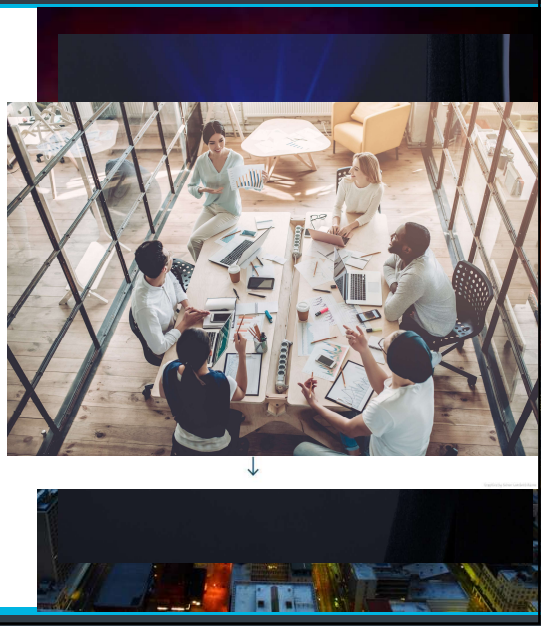
From siloed to strategic; the future of goal-setting

- Managing sustainability at the material level

- Increasing expectation for transparency

- Not just your sustainability department thinking about goals

- SDGs and context/science-based goals will continue to be adopted



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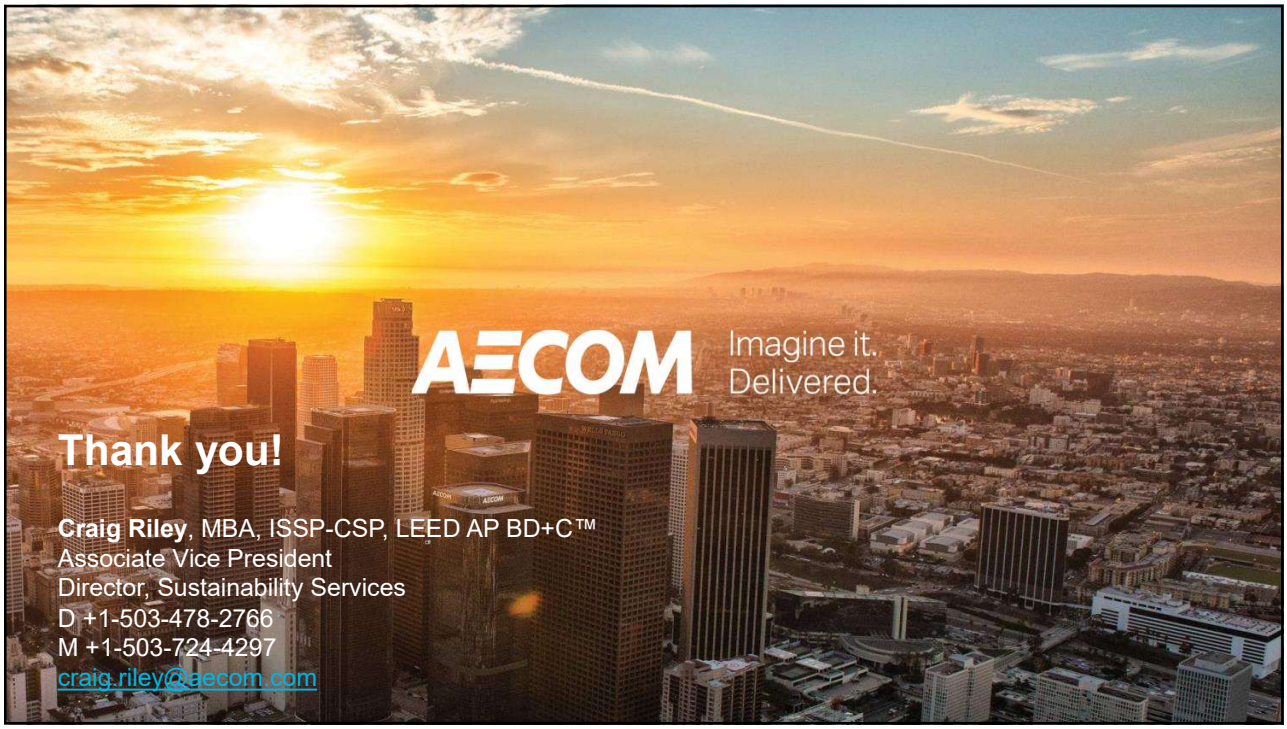
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Imagine it.
Delivered.
Thank you!
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